

EZTBM[®]

TBM

The Technology Business Management (TBM) framework will help modernize your IT organization's business and financial management practices and help change the customer conversation from cost to value.

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Easy Technology Business Management (EZTBM) is an intelligent IT business and financial management decision making and reporting platform. It has been designed to assist IT, business, and financial users with their management of IT spend. It's the right tool to run IT as a business effectively and efficiently.

QUICK & EASY

Within weeks, build your cost model and provide IT cost visibility to your CIO, CFO, IT Executives, Service Owners, Application Owners, Project Managers, IT Financial Managers, and Business Unit Owners. Enable your IT organization to explain the IT costs, overcome the "IT is too expensive" perception, justify your growth, manage costs, and make cost optimization decisions.

"EZTBM is really easy and simple. We were able to quickly share rich-full reports to our CIO than ever before" – AVP of IT Finance – University.

EZTBM Simplifies IT Business and Financial Management and Amplifies Value



Provide Better IT Cost Visibility

- In just four easy steps, EZTBM will provide a service-based cost IT model – from your financial data sources to cost categories and from IT services and applications to business units.
- EZTBM will enable your IT organization to better understand the true cost of infrastructure, services, and applications end-to-end, analyze any inefficiencies, and plan for cost optimization opportunities.

"Our IT cost modeling became a lot easier and simplified with EZTBM rich-full out-of-the-box capabilities" - IT VP – Financial Institute.

Greater Insight Through Intelligent Analytics and Dashboards

- EZTBM will quickly transform your existing Excel spreadsheets into a more dynamic and intuitive decision making and reporting platform with which you can quickly and simply demonstrate IT's value to your IT, finance, and business executives.
- EZTBM modernizes your IT financial metrics and links your IT operational and consumption metrics to drive more service and consumption based reporting and fairer way of IT cost allocation.

Manage Costs Better, Plan More Effectively

- EZTBM will simplify your IT budgeting process to become the easiest and most IT relevant budgeting platform for your organization.
- EZTBM will also help to reduce business risk by allowing your organization to make timely budget alignment decisions and spend adjustment decisions.
- EZTBM will enable more rich-full budgeting discipline that drives effective budget variance analysis and cost-to-plan management.

Control Service and Application TCO

- Understand the total cost of ownership (TCO) for all services and applications.
- Analyze the respective consumption levels of your services and applications consumption and make smarter optimization and rationalization decisions.
- Enable and service application owners to understand areas of efficiency improvements.
- Enable IT decision makers to optimize Run the Business (RTB) spend and thus maximize investment in Change the Business (CTB) projects and innovation.



EZTBM[®]

BUDGET-FRIENDLY

EZTBM is made for your organization to help you save money, not to cost you more money. Quickly realize the value in your IT investments and drive greater efficiency.

"We needed such a budget-friendly solution to help us get up to speed with TBM journey other organizations started" – IT Finance Director – Healthcare.

VALUE-DRIVEN

Quickly bridge the gap between IT, finance, and business, change the conversation from IT being a cost to value center, and demonstrate value in business terms.

DIGITAL-TRANSFORMATION READY

Optimize IT cost and reduce operational run rate. Shift the focus from Run the Business (RTB) to Change the Business (CTB). Maximize your investment in technology business innovation.

Manage your Cloud Costs

- Define public and private cloud services within EZTBM and link both financial and operational consumption metrics to understand cost and usage.
- Help optimize cloud cost, increase the efficiency, and make better decisions.

IT and Business Reporting

- With EZTBM advanced reporting features, you can easily and quickly distribute IT financial and business reports.
- Distribute advanced IT and financial reports based on areas of interests.
- Provide your business partners with showback reports detailing allocation, consumption, and costs.

"EZTBM saved us over 25% of our time in monthly reporting" – IT Financial Manager – Healthcare.



Drive a Discipline

- EZTBM drives more accountability for cost center owners, service owners, application owners, and project managers.
- Adopt the Technology Business Management (TBM) framework to effectively modernize your IT financial management practice and drive more value.
- EZTBM is made for your organization to transform it from a cost to value center and enable smarter decision making.

EZTBM[®] SUBSCRIPTION PLANS

	Basic	Pro	Max	3Yrs
Users	5	10	Unlimited	Unlimited
Cost Transparency & Dashboards	✓	✓	✓	✓
Customer Value Program	✓	✓	✓	✓
Budgeting & Forecasting Dashboards		✓	✓	✓
TBM Dashboards		✓	✓	✓
Service/App Dashboards			✓	✓
Executive Reports and Dashboards			✓	✓

SERVICES AVAILABLE

- ITBM/ITFM coaching & training
- ITBM/ITFM maturity assessment & improvement roadmap planning
- ITBM/ITFM implementation and execution
- EZTBM operationalization: cost modeling, setup, configuration, training, and practice improvement



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