EZTBM®

EZTBM® Simplifies IT Business and Financial Management to Amplify Value

Why EZTBM?

Complete IT Cost Visibility

- Service and consumption-based cost model.
- For financial data sources to cost categories and from IT services and applications to business units.
- Better understand the true cost of infrastructure, services, and applications end-to-end, analyze any inefficiencies, and plan for cost optimization opportunities.

Manage Costs Better, Plan More Effectively

- Simplify your IT planning (budgeting & forecasting) processes to become the easiest and most IT relevant planning platform for your organization.
- Reduce business risk by allowing your organization to make timely planning decisions.

Greater Insight Through Intelligent Analytics and Dashboards

- Transform Excel spreadsheets into a more dynamic and intuitive decision making and reporting platform.
- Modernize your IT financial metrics and link your IT operational and consumption metrics to drive value conversation.

Control Service and Application TCO

- Understand the total cost of ownership (TCO) for all services and applications.
- Analyze the respective consumption levels of your services and applications consumption and make smarter optimization and rationalization decisions.
- Enable IT decision makers to optimize Run the Business (RTB) spend and maximize investment in Change the Business (CTB) projects and innovation.

Manage your Cloud Costs

- Define public and private cloud services within EZTBM and link both financial and operational consumption metrics to understand usage and cost.
- Help optimize cloud resources, increase the efficiency, and make better workload distribution decisions.

IT and Business Reporting

- Advanced reporting features, you can easily and quickly distribute IT financial and business reports.
- Distribute advanced IT and financial reports based on areas of interests.
- Provide your business partners with showback reports detailing allocation, consumption, and costs.

Drive a Discipline

- Drive more accountability for cost center owners, service owners, application owners, and project managers.
- EZTBM is made for your organization to transform it from a cost to value center and enable smarter decision making.
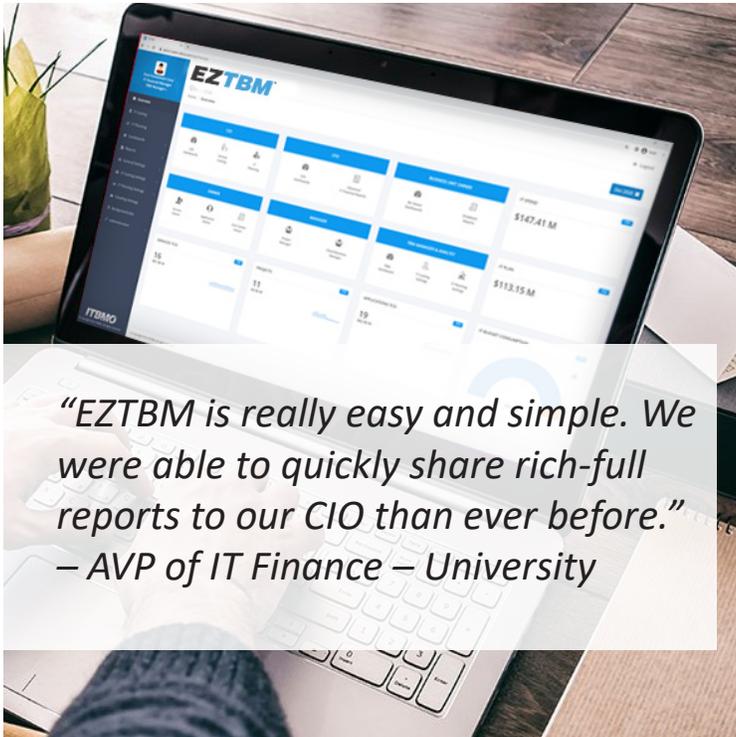
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Services Available

ITFM/TBM coaching & training	ITFM/TBM implementation and execution
ITFM/TBM maturity assessment & improvement roadmap planning	EZTBM operationalization: cost modeling, setup, configuration, training, and practice improvement

"EZTBM is really easy and simple. We were able to quickly share rich-full reports to our CIO than ever before."
— AVP of IT Finance – University

ABOUT THE EZTBM®

TBM

The Technology Business Management (TBM) framework will help modernize your IT organization's business and financial management practices and change the customer conversation from cost to value.

EZTBM®

Easy Technology Business Management (EZTBM) is an intelligent IT business and financial management solution to assist IT, business, and financial users with their management of IT spend. It's the right tool to run IT as a business effectively and efficiently.

QUICK & EASY

Within weeks, build your cost model and provide IT cost visibility to your CIO, CFO, IT Executives, Service Owners, Application Owners, Project Managers, IT Financial Managers, Cloud Business Managers,h and Business Unit Owners. Enable your IT organization to explain the IT costs, overcome the "IT is too expensive" perception, justify your growth, manage costs, and make cost optimization decisions.

BENEFITS

BUDGET-FRIENDLY

EZTBM is made for your organization to help you quickly realize the value in your IT investments and drive greater efficiency.

"We needed such a budget-friendly solution to help us get up to speed with TBM journey other organizations started. EZTBM was exactly what we needed."
— IT Finance Director – Healthcare.

VALUE-DRIVEN

Quickly bridge the gap between IT, finance, and business, change the conversation from IT being a cost to value center, and demonstrate value in business terms.

DIGITAL-TRANSFORMATION READY

Optimize IT cost and reduce operational run rate. Shift the focus from Run the Business (RTB) to Change the Business (CTB). Maximize your investment in technology business innovation.

ITBMO®

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